



MoreNiche Team Guide

Welcome To MoreNiche!

Congratulations on joining the UK's number 1 network for health and wellness products!

We help build multi-million dollar brands through working with affiliates and Influencers (like yourself) to drive additional traffic and sales to our brands.

You've been recognized as a rising talent in the health and wellness sector and MoreNiche would love to support you in achieving your goals.



MoreNiche Staff



Our HQ is located in Nottingham, UK, although we have grown our presence internationally since first launching.

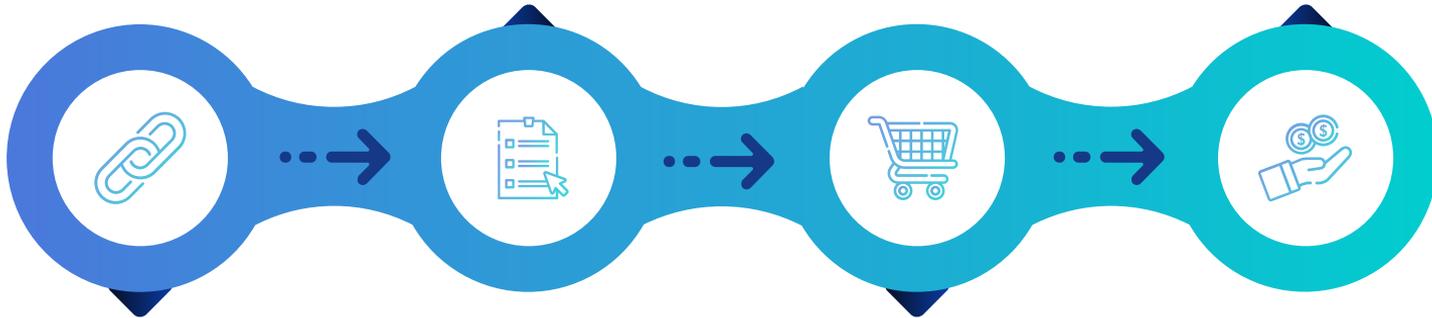
How Does it Work?

Followers click the Influencer's link
and make a purchase

FOLLOWERS USE LINK

Influencer receives
commission from sales

COMMISSION



PRODUCT TRACKING LINK

Influencer promotes their
product tracking link provided by
MoreNiche

CONVERSIONS

Clicks and conversions are tracked
for the Influencer via the MoreNiche
platform.

What Are The Benefits?

COMMISSION

Up to 40% on any sale +
performance bonuses



FREE PRODUCTS

Free products for you and
your followers to enjoy.



EVENTS

The opportunity to attend
events and feature in
MoreNiche content



PRODUCT VARIETY

Over 24 brands available in
the fitness, beauty and
lifestyle niches



Our Main Influencer Brands

Immune Defence

40% commission



MINERAL

IMMUNE

LOZENGES

POWER

WORKOUT

FORMULAS



BlackWolf Pre-Workout

30% commission

XYZ Collagen

30% commission



NATURAL

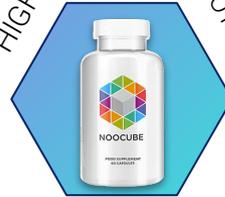
COLLAGEN

CREAM

HIGH

QUALITY

NOTROPICS



NooCube

40% commission

Plants not pills

25% commission



PREMIUM

CBD

PRODUCTS

+ MANY OTHERS

Brand Links



Immune Defence - [@immunedefence](#) - [Website](#)



BlackWolf - [@blackwolfworkout](#) - [Website](#)



XYZ Collagen - [@xyzcollagen](#) - [Website](#)



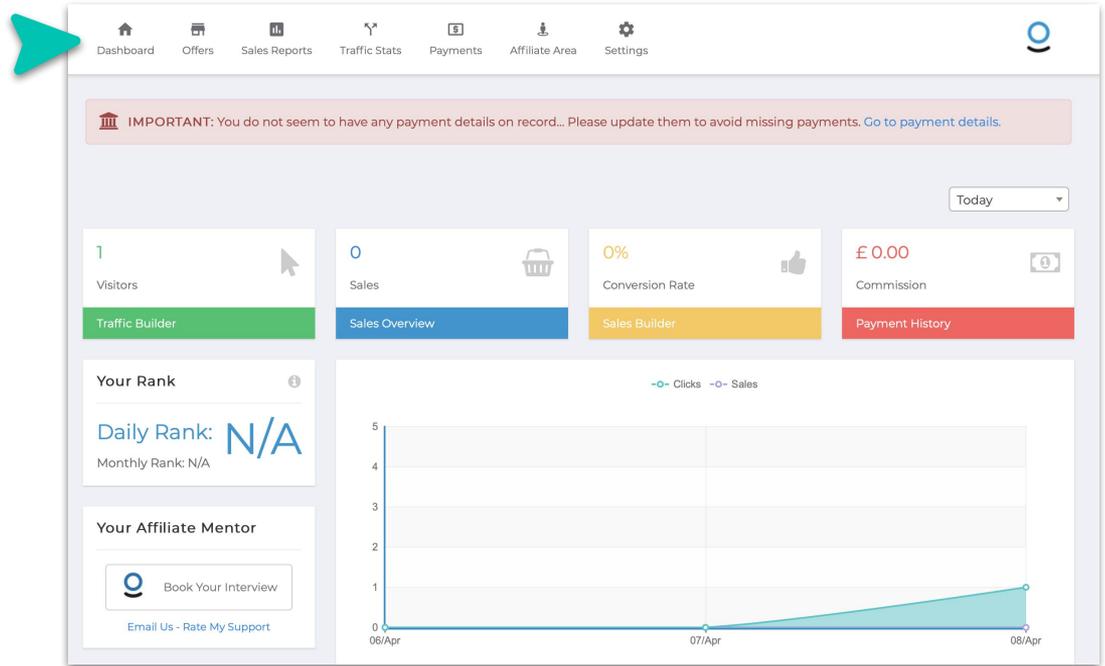
NooCube - [@noocube](#) - [Website](#)



PlantsNotPills - [@plantsnotpillscbd](#) - [Website](#)

Where to find your link to promote (It takes 2 mins)

Step 3
Log in to view your
dashboard, offers, sales
and payments.



Where to find your link to promote (It takes 2 mins)

Step 4

Head to the “offers” tab
to find your desired
product to promote.
When you’ve found it,
click on “links”

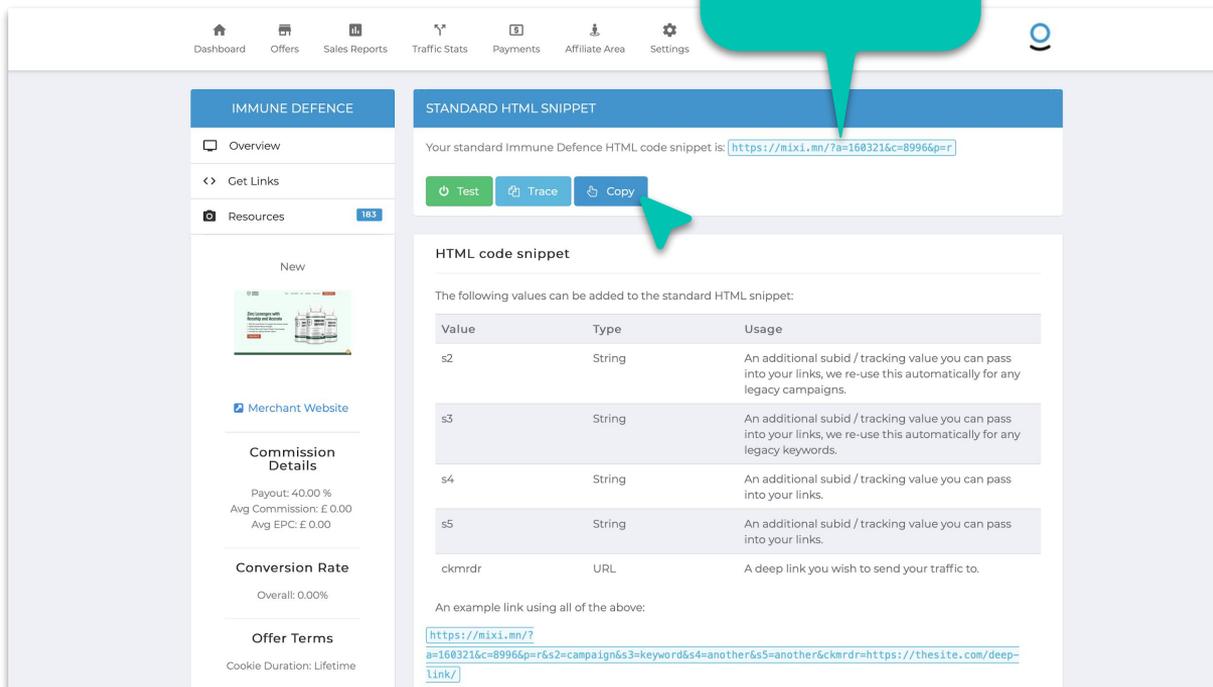
The screenshot shows a dashboard with a navigation bar at the top containing: Dashboard, Offers, Sales Reports, Traffic Stats, Payments, Affiliate Area, Settings, and a profile icon. Below the navigation bar is the 'Offers' section, which includes filter dropdowns for Category (All), All Offers, Market (All), and Commission (All). The main content area displays a table of offers with the following columns: Merchant, Avg Commission, and Options.

Merchant	Avg Commission	Options
Need More Offers ? Once you hit 5 sales you will unlock access to our full offers pool. Check out the Academy training course to help you start generating sales today! Visit the Academy		
Immune Defence Featured Merchant Health 40.00%		Details Links Resources 🇺🇸 🇩🇪 🇨🇦 🇩🇪 🇩🇪 🇦🇺 🇪🇸
CrazyBulk BodyBuilding 40.00%	£27.56	Details Links Resources 🇺🇸 🇩🇪 🇨🇦 🇩🇪 🇩🇪 🇦🇺 🇪🇸 🇬🇷 🇩🇪 🇩🇪
MaleExtra Featured Merchant Adult 40.00%	£45.73	Details Links Resources 🇺🇸 🇩🇪 🇨🇦 🇩🇪 🇩🇪 🇦🇺 🇪🇸 🇬🇷 🇩🇪 🇩🇪

Where to find your link to promote (It takes 2 mins)

Step 5

Copy your custom link
and promote it to your
followers!



Dashboard Offers Sales Reports Traffic Stats Payments Affiliate Area Settings

IMMUNE DEFENCE

- Overview
- Get Links
- Resources 183

New

Merchant Website

Commission Details

Payout: 40.00 %
Avg Commission: £ 0.00
Avg EPC: £ 0.00

Conversion Rate

Overall: 0.00%

Offer Terms

Cookie Duration: Lifetime

STANDARD HTML SNIPPET

Your standard Immune Defence HTML code snippet is: <https://mixi.mn/?a=160321&c=8996&p=r>

[Test](#) [Trace](#) [Copy](#)

HTML code snippet

The following values can be added to the standard HTML snippet:

Value	Type	Usage
s2	String	An additional subid / tracking value you can pass into your links, we re-use this automatically for any legacy campaigns.
s3	String	An additional subid / tracking value you can pass into your links, we re-use this automatically for any legacy keywords.
s4	String	An additional subid / tracking value you can pass into your links.
s5	String	An additional subid / tracking value you can pass into your links.
ckmldr	URL	A deep link you wish to send your traffic to.

An example link using all of the above:

<https://mixi.mn/?a=160321&c=8996&p=r&s2=campaign&s3=keyword&s4=another&s5=another&ckmldr=https://thesite.com/deep-link/>

Your Link

Requirements

Social Media Posts

2+ per month

Each post has the specific brand tagged.

01

02

Instagram Stories

4+ per month

Each story has the specific brand tagged.

03

Product Link In Bio

Add your individual product link and tag the specific brand handle in your Instagram bio.

Social Media Best Practice

Our approach to content





Overview

- In order to be featured across our social media and websites, please read this section carefully so that you know what we are looking for regarding content.
- Our brands are honest and authentic, which is something we would like to see from you as the face of the brand.
- The more authentic your posts look, the better. We do not want posts to look staged and disingenuous.



Example Content



Uploading Content

- <https://drive.google.com/drive/folders/1RpFkUB4NtaHnwTJocfXoyv1y6AuuTTWw?usp=sharing>
- Please upload your imagery and videos to the google drive link above in a folder named after your instagram handle.
- Tip: Download the google drive app and click this link to open it in app, this will make it easier to upload content directly from your phone!

Further Contact



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Director

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